

**WAYS(AM), WDDO(AM), WDEN-FM, WMAC(AM), WMGB(FM),  
 WLZN(FM), WPEZ(FM), and WIFN(FM)  
 EEO PUBLIC FILE REPORT  
 December 1, 2006 – November 30, 2007<sup>1</sup>**

**I. VACANCY LIST**

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Chief Engineer	15-17, 21	21
News Director	1-18, 21	21
Production Director	1-18, 22	22
Account Executive	1-14, 20, 21	21
Account Executive	1-20	20
General Sales Manager	1-18, 22	22
Account Executive	1-19, 23	23
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-19, 21	21
Account Executive	1-19, 23	23
Account Executive	1-19, 21	21
Account Executive	1-20	20
Account Executive	1-19, 21	21
Account Executive	1-20	20
Account Executive	1-19, 21	21
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-20	20
Account Executive	1-19, 21	21
Program Director	1-18	18
Program Director	1-18	18
On-Air Announcer	1-18, 21	21
Account Executive	1-19, 21	21
Account Executive	1-20, 24	24
Account Executive	1-20, 24	24

<sup>1</sup> This report provides recruitment data collected from December 1, 2006 through November 20, 2007.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Mercer University Attn: Charlene Leach/Mary Roberts 1400 Coleman Ave Macon, GA 31207 (478) 301-2863	N	0
2	Macon State College Attn: Kimberly Gibbs 100 College Station Dr. Macon, GA 31206 (478)471-5730	N	0
3	Wesleyan College Attn: Christy Henry 4760 Forsyth Rd. Macon, GA 31206 (478) 757-5134	N	0
4	Fort Valley State College Attn: Dwayne Crew 1005 State University Drive Fort Valley, GA 31030	N	0
5	Morehouse College Attn: Kelly Echols 830 Westview Dr. Atlanta, GA (404) 215-2644	N	0
6	Georgia College and State University Attn: Pam Thomas Campus Box 10 Milledgeville, GA 31061 (478) 445- 5497	N	0
7	Georgia Technical College Attn: Dr. Elizabeth Hibbitts 3300 Macon Tech Dr. Macon, GA 31206 (478) 757-3501	N	0
8	Middle Georgia Technical College Attn: Richard Wallace 80 Cohen Walker Warner Robins, GA 31088 (478) 988-6850	N	0
9	NAACP Attn: Cortese Dillard 820 High St. Macon, GA 31201 (478) 745-9944	N	0
10	Georgia Dept of Labor Attn: ES Unit 3090 Mercer University Drive Macon, GA 31204 (478) 751-6164	N	0
11	Bibb County Dept of Family & Children Services Attn: Amanda Stewart 456 Oglethorpe St. Macon, GA 31201 (478) 751-3000	N	0
12	Snelling Personnel Services Attn: Nichole Culpepper 3333 Northside Dr. Suite A Macon, GA 31210	N	0
13	Central GA Advertising Federation Attn: Jason Anthoine PO Box 586 Macon, GA 31202 (478) 475-8555	N	0
14	Macon-Bibb Office of Workforce Development Attn: Arlesia Finney 682 Cherry St. Suite 600 Macon, GA 31202	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
15	National Association of Broadcasters www.nab.org	N	0
16	Georgia Broadcasters Association www.gab.org	N	0
17	www.regionalhelpwanted.com	N	0
18	allaccess.com	N	5
19	careerbuilder.com	N	0
20	On air recruitment announcements on one or more SEU stations.	N	35
21	Employee Referral	N	10
22	Internal Promotion / Transfer	N	2
23	Self-Referral/Walk-in	N	2
24	In-House Job Fair (11/07)	N	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>56</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Hosted a job fair.	In July 2007, the SEU hosted a job fair at its offices in Macon. In the days leading up to the event, the stations ran announcements inviting the public to attend. Participants from the stations included the General Manager, Director of sales, Business Manager, and General Sales Manager. No candidates were interviewed at this job fair.
<b>2</b>	Hosted a job fair.	In November 2007, the SEU hosted a job fair at its offices in Macon. In the days leading up to the event, the stations ran announcements inviting the public to attend. Participants from the stations included the General Manager, Director of sales, Business Manager, and General Sales Manager. Resumes were collected and interviews were held.
<b>3</b>	Internship Program	From September – November 2007, the SEU hosted two student interns. One student intern from Kennesaw State University worked in the SEU's promotions department. The other student intern from Gordon College worked in the SEU's production department. Both students received college credit for their work at the SEU. The interns were supervised by the SEU's Promotions Director.